



# RVCS Eagle Express 5K

## SPONSORSHIP PROPOSAL

April 27, 2024

Dear Potential Sponsor,

### Purpose

It gives me great pleasure to announce Roanoke Valley Christian Schools (RVCS) fifth RVCS Eagle Express 5K. Roanoke Valley Christian Schools has been a staple to the community for 50 years and like many of the local businesses and ministries in North Roanoke County, we are always looking for ways to reach out to the community and let them know we are here and have something beneficial to offer.

### Route

The race will take runners and walkers from the entrance of Roanoke Valley Christian Schools onto Williamson Road and south onto Peters Creek Road and back to the RVCS Campus.

### Opportunity

We are planning for up to 300 participants on this day. This does not include all those who will be on the grounds volunteering, spectating, and those driving by the race. This will provide a great opportunity to touch many people. The event will also feature music, food, activities for children, sponsors, and an awards ceremony.

### Who We Are

RVCS is a ministry of Shenandoah Baptist Church. We were founded in 1973 and our mission is to “make disciples of Christ in obeying the command of God to train students in truth” based on Psalm 78:4-7). We serve Pre-K (age 2) to 12<sup>th</sup> grade. We celebrate over 1,200 graduates, many of whom have made a positive impact on our community. Any funds raised over the cost of this event will be reinvested back into school in the following areas: need-based scholarships.

You can find out more information about Roanoke Valley Christian Schools at: [www.rvcs.info](http://www.rvcs.info) and on our Facebook page at: <https://www.facebook.com/roanoke.schools/>.

Thanks for considering how you can make this event an impactful one for the community we serve.

If you have any questions or would like to discuss this opportunity in greater detail, please contact me at 540-366-2432 ext. 104 or [egutierrez@sbcfamily.org](mailto:egutierrez@sbcfamily.org).

Sincerely,

Eric Gutierrez  
Director of Recruitment and Advancement  
Roanoke Valley Christian Schools

### **Help Us Continue to Make a Huge Impact!!!**

Funds raised will go directly toward student support. In the 2023-2024 school year RVCS offered discounts to students and families that was over \$775,000 in financial help. RVCS also gave out an additional \$100,000 in cash scholarships for a grand total of \$875,000.



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## 2024 SPONSOR PACKAGES

### SPONSORSHIP LEVELS

**Eagle Sponsor Level:** \$1,000 monetary donation

- Special recognition at the start of the race
- Enhanced display of logo on the back of the race day t-shirts
- Sponsor name and corporate logo banner prominently displayed at the race
- Enhanced logo on Roanoke Valley Christian School's Eagle Express Race Page with link
- Opportunity to include promotional items in race day packets
- Quarter page ad in RVCS yearbook
- 4 Race Day Entries (Includes 4 shirts and 4 meal tickets)

**Course Sponsor:** \$500 monetary donation

- Enhanced display of logo on the back of the race day t-shirts
- Enhanced logo on Roanoke Valley Christian School's Eagle Express Race Page with link
- 5 Yard Signs Along Race Route with Company information
- Opportunity to include promotional items in race day packet
- 2 Race Day Entries (Includes 2 shirts and 2 meal tickets)

**Awards Sponsor Level:** \$300 donation

- Enhanced display of logo on the back of the race day t-shirts
- Enhanced logo on Roanoke Valley Christian School's Eagle Express Race Page with a link
- Opportunity to include promotional items in race day packets
- 2 Race Day Entries (Includes 2 shirts and 2 meal tickets)

**Community Level:** \$150 donation

- Name/Business name on race day t-shirt (Type Only)
- Website on race day t-shirt (Type Only)
- Opportunity to include promotional items in race day packet

**Friend Level:** \$100 donation

- Name on race day t-shirt (Type Only)

*Please complete and return sponsorship agreement as soon as possible!*

Make checks payable to "RVCS" and send to: Roanoke Valley Christian Schools, 6520 Williamson Road, Roanoke VA 24019





# RVCS Eagle Express 5K

2024 SPONSOR CONFIRMATION

## SPONSORSHIP AGREEMENT

YES! Our company will support the 2024 RVCS Eagle Express 5K in the amount checked below.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone/Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Please select your sponsorship level:

Eagle Sponsor: \$1,000 monetary donation

Course Level: \$500 monetary donation

Award Level: \$300 donation

Community Level: \$150 donation

Friend Level: \$100 donation

WE WILL NEED TO RECEIVE YOUR SPONSORSHIP AGREEMENT BY APRIL 10, 2024 TO GUARANTEE LOGO PLACEMENT ON RACE DAY T-SHIRT!

Please return this form with check payable to "RVCS" to:  
Roanoke Valley Christian Schools  
6520 Williamson Road  
Roanoke VA, 24019

Please send your logo in vector format (Illustrator or eps) to: [egutierrez@sbcfamily.org](mailto:egutierrez@sbcfamily.org)

***Please contact Eric Gutierrez at 540-798-8863 for additional sponsorship opportunities***

\*All sponsorships will be submitted to the school's administration for final approval. Thank you for your understanding and desire to invest in the lives of students.